

Starting out straight after approximately two years of military regimes, life in the reality of child's play smacks hard in the face; outright.

The secret to making it in "life" is to be well equipped with certifications. Putting oneself out for the pointless validation amongst entitlement requires investments into wise liabilities.

If you do not try in life, then you are living a scared one. How much gravitas do the words have when read? Does it mean anything? And yes, getting a degree is also trying – Trying to get a job and pay-off debt.

It is important to acknowledge that there are people who heed the saying, "Fake it till you make it."; however, to what extent. In addition, one must be critical when realising that is not worth being broke trying to look "rich".

What's your why? – Nothing cliché.

Seriously, why?

Many newbies respond to such a question as if they will be rewarded chocolate or something, like kids. Samples of "winning" answer could present as follows in the list below:

1. I want to be financially independent.
2. I want to be my own boss.
3. I don't want to work for somebody.
4. I do not need a degree to be successful in business; most of "them" don't have.
5. I want to build generational wealth.
- 6.
- 7.
- 8.

Honestly the list goes on. Realise, that within the constraints of respective answers, it addresses want not needs.

Please understand with a clear mind that business is more of slave work with joy than promised work and thinking that its slavery – Job; that you signed up for.

Most successful business out there, publicly listed etc., are possible with backings of shareholders, investors, and market demand. Have clear understandings that the "profit-margin" is not what makes you "NYSE" material. You need contacts. You need "kakis"; literally like the human body needing oxygen.

Many organic businesses are built on the backbone of solving one of their “best-friends” problems and then expanding. You see, the businesses flourish because of solving a problem. Not imagining there is a problem and trying to make the next best thing. You must start somewhere. Start with someone you know, for practice and market data. You must be bold and do what you are good at; strictly. People say you can learn; however, the reality check will present itself when your mental health depletes, and you cannot stand lying to yourself with a fake persona. Honestly all you are doing is bringing shame to your bloodline.

Pause.

Breathe.

Addressing this topic while cushioning the reality check behind this “dream”; may require several publications on this. If all is placed in this reading, this might be your ultimate guide to success.

Ultimately, it should be set mandate on the comprehension that business is a mode of strengthening relationships between family names, human interaction, networking, and power. If you happen to fall under the criteria listed, business is your calling. If you were blessed with none of the above, convince yourself with this question.

Would you fight fire in your cozy pajamas or in a fire-retardant suit?

You decide.

If you still insist you would do it in your pajamas because it makes you happy, then best of luck.

You need luck.

Side note: Happy meal makes you happy. It is a cheaper alternative.

Mikhail Arif